

Message Text

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PAGE 01 CAPE T 00051 231059Z

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ACTION AF-06

INFO OCT-01 ISO-00 EB-07 /014 W
----- 121164

R 230900Z JAN 76

FM AMCONSUL CAPE TOWN

TO USDOC WASHDC

INFO SECSTATE WASHDC 4890

UNCLAS CAPE TOWN 0051

E.O.11652:N/A

TAGS: BBSR,SF

SUBJ: PRIVATE TRADE OPPORTUNITY

1. 791/02/P0011

2. 012376

3. T.WILLIAMS

4. 791 SOUTH AFRICA

5. I D R

6A. REPLY TO--

6B. SIDNEY ALTMAN,MANAGING DIRECTOR

6C. ALTMANS INTERIOR DECORATORS (PTY)LTD
RIEBEECK & BREE STREETS
CAPE TOWN 8001

7. CABLE ALTMANIA; TEL 027.22158

8. CO.REF. SA/JC

9. 104-11. 9A. DIRECT SALE AND AGENCY

10 34294-0500. GENERAL FINISHES FOR THE INTERIOR DECORATING
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INDUSTRY SUCH AS INTERIOR WALL COVERINGS; CERAMIC INTERIOR

WALL TILES, DECORATIVE INSERTS; DECORATIVE DOOR AND
CUPBOARDS HANDLES AND FITTINGS; PLUMBING FIXTURES: BATHROOM
VANITORIES, ACCESSORIES; INTERIOR DECORATIVE PANELS;
CINYL AND CERAMIC FLOOR COVERINGS.

FIRM IS A DIVISION OF ALTMAN BROTHERS (PTY)LTD., A CAPE TOWN
PAINT MANUFACTURING AND INTERIOR DECOR RETAILING COMPANY
WHOLLY OWNED BY PROLUX PAINT HOLDINGS, REPORTEDLY SOUTH AFRICA'S
SECOND LARGEST PAINT MANUFACTURING GROUP AND ASSOCIATED WITH
AE&CI LTD. (FORMERLY AFEICAN EXPLOSIVES AND CHEMICALS INDUSTRIES
LTD.) MANUFACTURERS OF MINING EXPLOSIVES AND ACCESSORIES, INDUSTRIAL
CHEMICALS AND PLASTICS. ALTMAN'S INTERIOR DECORATORS PAYROLL
EXCEEDS 100 PEOPLE, MAINTAINS AN AGGRESSIVE SALES FORCE AND
OFFERS NATIONWIDE COVERAGE. ANNUAL SALES EXCEED \$3 MILLION.
REGARDED IN THE TRADE AS ONE OF THE LARGER DISTRIBUTORS OF
DECORATIVE HARDWARE IN THE CAPE PROVINCE. ENJOYS GOOD BUSINESS
REPUTATION AND IS CONSIDERED BY A LOCAL BANK GOOD FOR ITS
NORMAL TRADE COMMITMENTS. ESTIMATED VALUE OF THIS OPPORTUNITY
EXCEEDS 5000,000 DOLLARS.

GAMON

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
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Disposition Comment:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
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Margaret P. Grafeld
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